

DAEMEN COLLEGE RESPONSE

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New Sales Program

BY RAY HERMAN

Syndicated Columnist and
TV Commentator

"With embarrassingly little advice from potential employers," noted Daemen President Dr. Robert S. Marshall recently, "colleges go on their merry way adding and subtracting from curricula designed by academics with no 'real world' experience. Colleges are seemingly unaware that their graduates, in most cases, must be completely retrained before the commercial community can find a use for them."

And in most cases, added Dr. Marshall, *"companies which must divert resources to the education of their employees, do so reluctantly and only because the colleges and universities that allege to prepare usable graduates, do not do so."*

Accordingly, Daemen College is offering this fall a Bachelor of Science Degree in Business Administration with a specialization in sales. The sales program, the first of its kind offered in the area if not the nation, underscores a deepening awareness at Daemen that



Dr. Robert S. Marshall



Christopher G. Gibas

..... getting the new sales program airborne

there must be a Siamese closeness between curricula and the needs of commerce and industry outside the college setting.

"Especially during hard economic times," observed Dr. Marshall, "if there is anything a company needs, it is

someone who can get out there and sell the product and bring cash into the till."

Those of the Marshall school, fearing that much of academia may disappear into the world of Peter Pan, feel that some gritty, rain-in-the-face reality is

needed. An impenetrable academic fog seems to shroud many of today's educational initiatives.

There is nothing fuzzy about the new sales program, however. It is direct, relevant and tailored to the needs of commerce and industry.

The director of the sales program is Christopher G. Gibas who will be teaching courses in Salesmanship and Principles of Marketing as well as refining and implementing the sales program which recently won state approval. He will also be working closely with the Daemen College Center for Professional Development on Certificate and credit free programs in the area of professional sales.

Underscoring the point that academia frequently shoots for some amorphous higher purpose in education with the students tumbling down an academic-slicked chute with no living in their fingers upon graduation, Dr. Marshall recalled an interlude several years ago when he served as associate director for academic affairs in the Division of Biological Sciences at Cornell University.

(cont'd on page 3, column 1)

Daemen Attracts National Speakers

Daemen College students and friends of the College continue to have a privileged access to the storm winds and silent undertows that shape history in connection with the College's Forum of Ideas and Distinguished Lecture Series.

Whether it's the colliding views of two Central American ambassadors or the gentler rhythms of a world famous philosopher, Daemen, which is no one's political valet, attracts speakers with style and bite and above all, speakers who have mastered the art of

arousing emotions without overlooking ideas. The aroma of gunpowder hangs over the College's Charles J. Wick Campus Center virtually all year round.

The shifting political landscape of Central America was on display at the Campus Center when a fringe ideologue, Ambassador Antonio Jarquin Toledo of left-leaning Nicaragua, told a Forum of Ideas audience that the U.S. supports "dictatorships" in Central America. He called for the withdrawal of all U.S. military advisors

from the region.

But El Salvador Ambassador to the United States Ernesto Rivas-Gallont said his country looked "with sympathetic eyes" at the CIA's mining of Nicaraguan ports earlier this year.

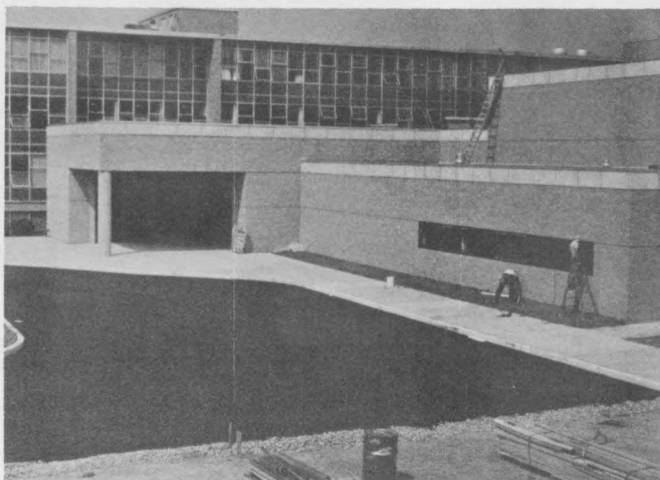
In a deliciously wry Distinguished Lecture Series appearance, world famous philosopher Mortimer Adler, a man seldom shackled by axioms, declared that American education is a crashing failure in terms of preparing people for an increase in leisure time. He predicted by the turn of the cen-

tury many will be working a 25 hour week and that most mechanical tasks will be performed by computers, lasers and robots.

Renown anthropologist Dr. Donald Carl Johanson came to the Campus Center late last year to tell 700 Buffalo area residents about a 3-1/2-million-year-old female skeleton he discovered ten years ago in the remote afar region of Ethiopia. The discovery rekindled the argument of when the break between ape and man occurred. It also

(con't on page 2, column 1)

Athletic Facility to Open Mid-October



unsettled some Americans who hug their myths closely.

B. G. Fourie, South Africa's ambassador to the United States, brought both a message and controversy to the Campus Center last March. As he talked about improving black-white relations racially segregated South Africa, pickets were assembling a familiar chorus of indignation outside the Center. At the suggestion of college officials, however, the protesters dispersed peacefully.

A provocative and eloquent appeal in behalf of U.S. steel interests was made by Bruce E. Davis, assistant vice president of public affairs for Bethlehem Steel.

He said U.S. steel companies were continuing a fight for survival against government-subsidized foreign imported steel.

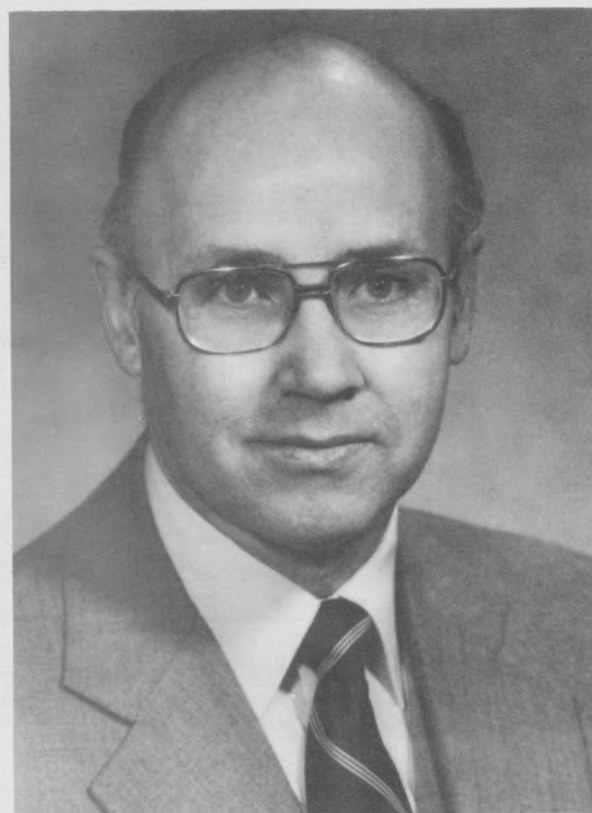
"Maybe we need to have a riot in the streets of Lackawanna to show that we have a problem," he thundered.

And news media star Sam Donaldson, ABC-TV's White House correspondent and anchorman of World News Tonight — Sunday, closed out the 1983-84 Forum of Ideas series by employing the same crushing directness he uses on politicians.

All in all, there was more intellectual royalty that you could shake a scepter at.



Left to right at "Daemen College Forum" at Daemen College - Charles Lumsden, Chairman of the Board of Daemen College; Nicaraguan Ambassador Antonio Jarquin Toledo, Guest Speaker, and George J. Measer, Jr., Trustee of Daemen College.



Bruce E. Davis



Left to right at "Daemen College Forum": General Thomas Bowen of Goldome Bank, Daemen College President Dr. Robert S. Marshall presenting appreciation award to El Salvadoran Ambassador to the U.S. Ernesto Rivas - Gallont, Erie County Sheriff Kenneth J. Braun, and Daemen College Trustee John R. Shearer.



Mortimer J. Adler



Sam Donaldson



Pictured left to right at "Daemen College Forum" are: Dr. Robert S. Marshall, Daemen College President; Charles Lumsden, Chairman of the Daemen College Board of Trustees; George J. Measer, Daemen Trustee; Daphne Fourie and South African Ambassador to the U.S.A., B. G. Fourie; and Celes Tisdale, Professor of Erie Community College.



Dr. Robert S. Marshall, President of Daemen College and world famous anthropologist, Dr. Donald C. Johanson, author of book Lucy.

10th Annual President's Scholarship Dinner

Buffalo area real estate executive C. Stuart Hunt received the President's Award at the 10th annual President's Scholarship Dinner May 9 at Daemen's Charles J. Wick Center.

The award, established in 1975 to honor individuals who have distinguished themselves in community service, business and higher education, was presented to Hunt by Dr. Robert S. Marshall, president of Daemen College.

The black tie affair, featuring gourmet food, was chaired by Erie County Legislator Mary Lou Rath with Amherst Town Clerk and Daemen Trustee John R. Shearer serving as Awards Committee chairman.

Christopher Dunn was adjudged 1984 President's Scholar. Charles L. Lumsden, chairman of the Daemen Board of Trustees, greeted the more than 200 patrons. The Rev. Donald L. Measer, director of Campus Ministry, delivered the invocation.

Hunt, president and chief executive officer of the 73-year-old Hunt Real Estate Corp., is also vice president of the Hunt-Mustard Agency Inc. and a general partner for the Chili Associates Shopping Center, Chatam Associates Apartment Complex and Airport Plaza Associates.

A graduate of Colgate University, Hunt's civic activities include membership on the executive board of the Boy Scouts of America, a member of the Board of Directors for Child and



DINNER DIGNITARIES - Daemen President Robert S. Marshall, left, was joined by County Legislator Mary Lou Rath and real estate executive C. Stuart Hunt at the 10th annual President's Scholarship Dinner May 9 at the college's Charles J. Wick Center. Hunt was the recipient of the President's Award while Mrs. Rath served as dinner chairman.

Family Service, and membership on the Thousand Plus Club for the United Way, the Central Park Men's Club, the

Kiwanis Club of Buffalo and the advisory boards for the Salvation Army and Sisters Hospital. Hunt

received the prestigious 1984 Silver Beaver Award from the Boy Scouts of America.

New Appointments



ROSEMARIE GOI has been appointed Daemen College's director of continuing education.

Rosemarie is a former director of continuing education and placement at Villa Maria College, a vocational counselor at Project Upgrade, Buffalo; a project director at Buffalo State College and an employee training specialist for Philadelphia State Hospital, Philadelphia, Penn.

Rosemarie holds a professional certificate in Human Resource Development from the State of New York at Buffalo, a Masters of Education in Secondary School Administration from Temple University and a Bachelor of Science

Degree in Art Education and English from Indiana State University.



DR. HENRY D. KOPECK has been named director of the Daemen College Center for Professional Development.

Henry formerly served as assistant superintendent of the Erie-Cattaraugus Board of Cooperative Educational Services, making him responsible for the development and management of a \$4-million instructional budget. He received his Doctoral and Master's Degrees in Education as well as a Bachelor of Arts Degree in History and Government from the State University of New York at Buffalo. He is certified

in New York State as a school district administrator and school administrator and supervisor.

Henry also served in executive capacities with the Conax Corp. and the Western New York Educational Service Council.



ROGER V. BRUSZEWSKI has been named assistant professor and chairman of the Daemen College Business Administration Dept.

Roger has served for the past two years as the director of computer at the Misericordia College in Dallas, Penn. and was chairman of the college's business division from 1977 to 1982.

He holds a Master's Degree in Business Administration from Youngstown State University, a Property and Casualty Degree from the Albany Broker's School of Insurance and a Bachelor of Science Degree in Business Administration from the State University of New York in Plattsburgh.

Students Support Campaign

During the 1983-84 academic year, students contributed over \$4,000 in support of Daemen's capital campaign, Build a Tomorrow.

In April the Student Association sponsored a Spring Plant Sale and the Student Physical Therapy Association conducted a Massage-a-Thon co-chaired by Gerry Mayo and Paul Toporek.

The Senior Class donated \$1,500 to purchase a display case located in the lobby of the new athletic facility. Joseph Donnelly was Senior Class President.



HONORED - Patricia Curtis, the former vice president for academic affairs and dean of Daemen College, was honored at a May 27 reception at the Park Country Club. Dean Curtis, a 25-year Daemen veteran who resigned her Daemen posts last November to pursue other professional and personal goals, was presented a painting entitled "Spring Garden" by Dr. Robert S. Marshall, Daemen president (on right). Dean Curtis and Dr. Marshall were joined by the painter, Professor James K.Y. Kuo of the Daemen College Art Department.

(New Sales Program, con't from page 1, column 4)

"I put together," he recalled, "an interesting visit with those from industry who were employers of large numbers of biologists. For two days they analyzed the curriculum of the Division.

"After the first day, as expected, they issued a glowing statement saying that the graduates of biological sciences at Cornell University were indeed superbly educated, suitably exposed to the liberal arts and in all probability, bound for greatness. We all agreed.

"After the second day, they also added that these same graduates were unusable to their companies. Their reasons were quite simple - those who had designed the curriculum (academics) had unconsciously prepared these students for the only thing the faculty understood, academic service.

"Of course, we knew that the Biology Division at Cornell was without peer, the faculty unsurpassed in their ability to teach and do research but we should have recognized that because they lacked experience in the commercial community, it was unlikely that they could ever design a curriculum that could prepare people to be employed in other than an academic setting. Although I proposed a modification in the curriculum that would have allowed the students to spend part of their time in corporations being instructed by potential employers, my suggestions were not accepted and to my knowledge, this very same condition exists today.

"If the finest biology department in the country could make this classic error, you may rest assured that others are doing the same thing."

Meanwhile, the Daemen president is hopeful that the new sales program will be approved as a full degree program within the next year or two and even sees the day when companies will subsidize tuitions for students in the sales curriculum.

"There is no reason to manufacture a product unless someone sells it," Dr. Marshall concluded.

Gibas formerly served as district sales representative for the Drew Chemical Division of the Ashland Oil Co. and as sales engineer for both the Olin Water Services Division of the Olin Corp. and the Tretolite Division of the Petrolite Corp. He holds a Master's Degree in Business Administration from the State University of New York at Buffalo as well as a Bachelor of Arts Degree in Psychology Cum Laude from the State University. He was call Valedictorian at Cardinal Dougherty High School.

The sales program, which consists of general business and liberal arts background with specific courses in sales, will have a heavy emphasis on communication skills, both written and verbal as well as the ethical, psychological and sociological aspects of sales. Specific sales course content will include account development strategies, consumer relations, market research, introduction to salesmanship and advanced salesmanship. Six hours of co-op education will be required, giving the student the opportunity to put into action all of the principles and theory taught in the classroom.

The sales program, initiated by the area's business community along with Dr. Marshall, is designed to give students the self confidence and skills that will help them throughout their personal and professional life. The program will enable students to pursue an MBA or other higher degrees after graduation.

The predominant trend with many consumer and industrial companies is to draw their executive talent from the sales ranks. Professional sales presents a unique opportunity for graduates to be judged on their contributions to the organization rather than on subjective factors.

There is one thing that is common to all commercial enterprises," noted Dr. Marshall. "While you may or may not need engineers, chemists, draftsmen, punch press operators, custodians or secretaries, there is one thing that is absolutely essential for any commercial enterprise to be

successful. Someone must make a sale. If a sale isn't made, the corporation will not live. In times of recession and high unemployment, the help wanted ads are filled with openings for sales people. . . . Surprisingly, as important as this occupation is, there is no where a young person can go in the academic community to acquire the preparation necessary to pursue sales as a career."

Dr. Marshall added: "Before all the academics in town herniate, let me say that I am not talking about the usurping the faculty's right to determine a curriculum which will insure a well-rounded graduate suitably exposed to the liberal arts. It is my firm belief that a balanced liberal arts curriculum is essential for a person to have a historical, social and philosophic context within which to place his vocational instruction."

Stalteri



Catherine Mary Stalteri, O.S.F.

Catherine Mary Stalteri, O.S.F., Daemen College registrar for 21 years, resigned the post July 1 and intends to go into some form of ministry.

"I have given a good part of my life to this institution," she recalled

Elderhostel

"Daemen College will host a Elderhostel program for men and women 60 years of age or older on the Daemen campus from Aug. 5 through Aug. 11," Conference Director Betsy Topper has announced.

Participants will live in a dormitory on campus, eat in the dining hall and attend college level classes taught by members of the regular Daemen faculty. Classes will be offered in Problems in Foreign Policy, Introduction to Calligraphy and Renaissance - Body and Soul.

The cost of the program, which includes room and board, tuition and instructional fees, is \$180. Extracurricular activities are planned to provide opportunity for socializing, trying new things and just relaxing.

Elderhostel catalogs and registration forms are available at all branches of the Buffalo & Erie County Library or by writing to Elderhostel, 100 Boylston St., Boston, MA, 02116. For further information about Elderhostel at Daemen, call Betsy Topper at 839-3600 Ext. 253.

Campaign Nears One Million Mark

Judith P. Jayson, general chairman of Daemen's capital campaign, Build a Tomorrow, has announced that since the inception of the drive in July 1983 some \$992,535 has been raised in contributions and pledges towards the campaign goal of \$1,250,000.

Most of the funds are earmarked for Daemen's new athletic facility which is expected to be operational in October. It will include a basketball court, jogging track, exercise and weight-training rooms and other ancillary facilities.

"The campaign committee, under the leadership of Judith Jayson and banking executive Paul A. Willax, has been important and essential to the success of the campaign," declared Daemen President Dr. Robert S. Marshall. "And the community support for the campaign over the past twelve months has been gratifying."

Willax is president and chief executive officer of Empire of America, F.S.A., while Ms. Jayson is president of Judith P. Jayson & Associates.

recently, "and it will always be an important part of my life because Daemen College means more to me than just a place of employment. It was founded by our Sisters and so I am very interested in its progress - in the past, in the present and for the future too."

Sister Mary, who served as assistant registrar for two years prior to her elevation as registrar in 1963, said she'll miss the interaction of the faculty and students at Daemen.

"I have always enjoyed my work with the students and faculty and I am certainly going to miss them," she added.

The Sisters of St. Francis of Penance and Christian Charity of Stella Niagara, New York, founded Daemen College.

D'Amato Addresses 33rd Commencement



Senator Alfonse M. D'Amato

Western New York Families Honored

Five prominent area families were honored for "generations of service to the Western New York community" at a champagne brunch last January 29 sponsored by Daemen College Associates.

Honored at the Park Country Club affair were:

George J. Measer, publisher of Bee Publications, Inc. since 1965. His son, Trey, is the vice president of Bee Publications.

Willard A. Genrich, Sr., chancellor of the New York State Board of Regents and a 1975 recipient of Daemen College's President's Award.

William Belinson, whose family built hundreds of homes in the Amherst area, many during the Great Depression.

Frank Jurek, Sr., head of the Frank Jurek Lumber Corp. The Jurek family have been prominent members of the Western New York business community for more than thirty years.

Glenn and Betty Niederlander Murphy, long active in area civic activities.

Proceeds from the brunch went to the Marian Library at Daemen College. State Assemblyman John B. Sheffer II



HONORED AT BRUNCH - Daemen College Associates sponsored a champagne brunch to honor members of five prominent area families. Pictured left to right are William Belinson, an honoree; Dr. Robert S. Marshall, president of Daemen College; County Executive Edward J. Rutkowski; Betty Niederlander Murphy, an honoree; Willard A. Genrich Sr., honoree; Frank Jurek Sr., honoree and honoree George J. Measer Jr.

of Williamsville served as master of ceremonies. Rep. Henry J. Nowak, D-Buffalo, a close friend of Daemen

Some 206 Daemen College graduates received degrees at the college's thirty-third commencement May 13 at Buffalo's Kleinhans Music Hall.

In delivering the commencement address: Sen. Alfonse M. D'Amato, R-NY, asserted that many of the nation's leaders have become "victims of expedience and popularity contests." He called on the graduates to rise above these traps, declaring that "we who live in this country have a special responsibility that transcends this nation."

Quoting Pope Pius XII who 40 years ago said that "into the hands of America, God has placed the hopes of mankind," D'Amato rhetorically asked:

"If not us, then who?"

D'Amato, who was awarded an Honorary Doctor of Laws Degree by Daemen Board of Trustees Chairman Charles L. Lumsden, is the second New York senator in consecutive years to address a Daemen commencement. The 1983 address was delivered by Sen. Daniel P. Moynihan.

Others receiving honorary degrees were Pamela Ryan Jacobs and Dr. Gerald P. Murphy.

Mrs. Jacobs, a Daemen graduate and now a member of the Daemen College Trustee Committee for Alumni, received an Honorary Degree of Humane Letters, while Dr. Murphy, who is president of the National American Cancer Society and director of Roswell Park Memorial Institute for 14 years, received an Honorary Degree of Doctor of Laws.

Five graduates were also honored for accomplishments. They were:

Debra Credito, the President's Medal for leadership and accomplishment.

Deborah A. Everling, the James J. Oddy Medal for the highest grade average in the senior class. Miss Everling, a nursing graduate, maintained a 3.905 average.



Pamela Ryan Jacobs



Dr. Gerald P. Murphy

Robert M. Macre, the Alumni Senior Award for outstanding senior.

Scott D. Peterson, the Student Association's Mary Angela Canavan Award for the student who does the most to improve campus life.

Mary M. Gennaro, the Andre J. Hannotte Memorial Award for the student who demonstrates excellence in the humanities and writing skill.

Following the Commencement, Dr. Robert S. Marshall, Daemen president, played host at a reception at the college.

Kideney Award



AWARD WINNER - Architect Milton Milstein, a member of the Daemen College Board of Trustees, is the winner of the annual James W. Kideney Award from the New York State Association of Architects. It honors a practitioner who through a lifetime of work, has demonstrated a leadership role in advancing the profession, contributing to the professional association and to the betterment of the community. Milstein is president of Milstein, Wittek, Davis and Associates, Architects, Buffalo.

College, flew in from Washington for the event. Richard A. Rich is president of the Daemen Associates.

Alumni Notes

Karen Karinja Haberer '69 now resides at 4228 Buena Vista, Dallas, Texas 75205.

Eileen Moyer Chambers '70 now resides at 18 Lydius St., Fort Plain, N.Y. and married Frederick Chambers August 27, 1983.

Mary Ann Esposito Saporito '64 resides in Durham, N.H. She teaches cooking at the University of New Hampshire and operates a gourmet food business.

Susan Shepard Cameron '69, an Olean resident, has received a Masters degree in education with a specialization in reading from St. Bonaventure University. She teaches at the Boliver Central School.

Marcia J. Mitrowski '74, a Buffalo resident, studied in China and Japan last summer as a doctoral student from New York University.

Jamie Kubala '82 is working at the Studio Arena Theatre as a graphic designer.

Michael V. Farley '78 was appointed last December as director of the Hudson Area Association Library. He holds degrees from the University of Wisconsin at Madison and SUNY Albany.

Sheila Concannon Barnes '71 resides with her husband, Paul, a mechanical engineer, at 235 San Luis Rey Rd., Arcadia, Calif. The couple have two children, Christina, 10, and Jenifer (cq), 4½.

Lisa R. Pratt '83 has been named administrative director, John Robert Powers Career School, Downtown Campus.

Marilyn Klock Metz '69 is teaching piano privately and is enjoying the latest addition to her family, Alicia Eloise, born last February 18.

Gerald A. Creenan '81 has been appointed a senior accountant with the New York State Division of Housing & Community Renewal. His wife, Marilyn, had twin boys a year ago.

Madelyn M. Denson '73 has been named director of medical information at the V.A. Medical Center, Pittsburgh, PA.

Patricia Feger Kerwin '73 is currently on maternity leave from the Cheektowaga Central High School where she serves as an English teacher. She gave birth to her second child, Julie Marie, last August 17.

Christine Jurkowski Tulledge '75 gave birth to her second son, Timothy Michael, June 23, 1983.

Donna Liponi Carver '68 gave birth to her second child, Katherine Anne, Sept. 27, 1983. She also has a son, Kenneth Jr., 5½.

Carol Campagna Marshall '71 is a teacher in Onondaga County. Her husband, John, operates an accounting firm in the Syracuse area. The couple have four sons with their latest, David, being born July 3, 1983.

Robin J. Gabner '76 and Rosanna Kodey Gabner '78 reside at 115 County Line Road, Fayetteville, Georgia. The couple have a son, Ryan Joseph, born March 13, 1984.

Nancy Balbick Schichtel '79 has earned a Masters degree in social work at the State University of New York at Buffalo. She married Edmund Schichtel, a former Daemen student, last October 1.

Christine A. Goodheart '80 resides at 411 Montgomery Street, Syracuse, NY 13203. She was recently promoted to manager of Educational Services, Cultural Resources Council, Civic Center of Syracuse. She is working on a Ph.D. in Foundations of Education at Syracuse University.

Ann E. Bentley Downs '69 received a Masters degree in elementary education from Northern Montana College in June 1983. She resides at 221 Glacier Drive, LoLo, Montana 59847.

Bonnie M. Szymoniak '78 has accepted the post of director of the Medical Record Department at St. Vincent Charity Hospital and Health Center, Cleveland, Ohio. She has been elected as 1984 president of the Northeast Ohio Medical Record Assn.

Claudia DiCarlo Gerlach '77 and Randy Gerlach '78 are the parents of a girl, Jessica, born last summer.

Patricia Urbanski Pitts '68 gave birth to her second child, John Franklin, on January 30, 1983.

Mary Lou Littlefield '70, director of publications at Canisius College for the past nine years, has been inducted into Canisius College's DiGamma Honor Society for outstanding services to the college.

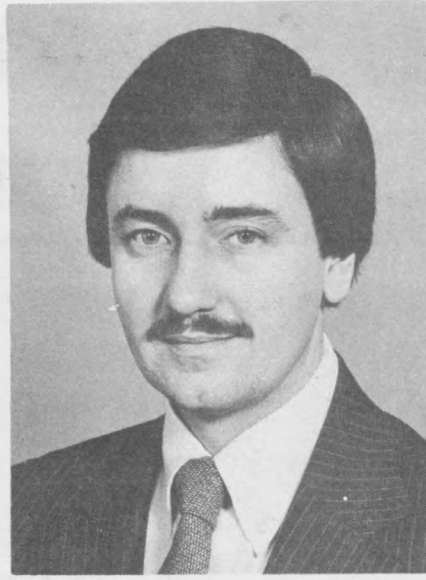
Carol Vukelic of East Aurora, a graduate of Daemen when it was known as Rosary Hill College, has been named to the board of directors of Our Lady of Victory Infant Home, Lackawanna.

Annmarie (cq) Bernadowicz George '66 was the author of a recent article entitled "Manipulative Music" published in Gannon University's Gannon Record, a quarterly magazine. Mrs. George teaches music in Gannon's Fine Arts program. She also works at Gannon as director of the Schuster Gallery, one of Erie's art centers.

Sr. Patricia Healy, Class of '60, is attending a Summer Latin Institute being held at Westminster College in New Wilmington, Pennsylvania. The program, sponsored by the National Endowment for the Humanities, provides teachers the opportunity to develop skills to teach Latin.



Patricia L. Williams, a Daemen graduate, has been appointed manager of the North Park office of the Liberty National Bank.



William D. Pike of Amherst, a Daemen graduate, has been named associate hospital director for clinical services at DeGraff Memorial Hospital. He is a former assistant administrator at the Children's Hospital of Buffalo.

SEND US YOUR NEWS!

Please continue to send us your news. We want to learn of special things you are doing, but we also like to hear about the everyday things that keep all of us going! Please use this form to send us information to share with your friends and classmates. We want to know what everyone is doing! This form can also be used to update your address. Let us hear from you!

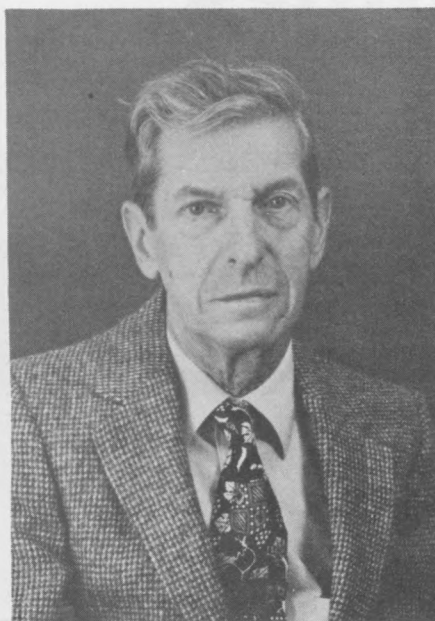
Name _____

Address _____

City _____ State _____ Zip _____

You may be interested to know that _____

Clip out and mail to: Alumni Office, Daemen College, 4380 Main Street, Amherst, New York 14226.



John T. Masterson

The Daemen College Alumni Assn. will sponsor a cocktail party Sept. 27 for John T. Masterson, an associate professor of English/Theatre Arts at Daemen. He has served the college for 35 years.

Proceeds from the event will establish the John T. Masterson English Scholarship Fund. Honorary general chairperson is Sr. Paula M. Fox with Ann Schott Brighton, '66, serving as chairperson. For further information, contact the alumni office, 839-3600, Ext. 229.

Two Daemen graduates have received Masters Degrees from Niagara University. They are Edward Carlton Martinez, '78, Master of Science in Biology, and Rosemary Marotta, '73, Master of Science in Education.

Daemen College Associates held their annual Wild West Steak-Out Dinner June 2 at the Amherst Museum. Proceeds will benefit Daemen's Marian Library.

A few extra yearbooks are available for the following years: 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1971, 1972 and 1975. If you would like a complimentary copy, contact the Alumni Office.

RAY HERMAN
EDITOR

DR. THOMAS A. JAMBRO
DIRECTOR OF DEVELOPMENT
& ALUMNI AFFAIRS

BRIAN D. RUSK
DIRECTOR OF PUBLIC AFFAIRS

SUSAN M. PAMER
DIRECTOR OF PUBLICATIONS

Alumni Reunion



REUNION — Dr. Robert S. Marshall, president of Daemen College, is flanked by Bonnie LaDuca Fredenburg, right, Class of '64 and Ann LoVullo O'Donnell, Class of '64 during the annual Daemen Alumni Reunion Weekend May 19-20. A dinner was held May 19 at the Park Country Club followed by a Sunday mass and champagne brunch. Mrs. Fredenburg was chairperson for the reunion sponsored by the Daemen College Alumni Board of Governors. Mrs. O'Donnell is president of the Daemen College Alumni Association.



Foreground: Shirley Glica '69; From left to right: Sr. Catherine Mary Stalteri; Toni Smith Wilson '69; Steven Thomas, violinist; and Christopher Wilson.



From left to right: Judy Clark Weidemann '58; Sister Angela Canavan, Paul E. Fitzgerald, and Joan Turner Fitzgerald '54.



DINNER — Two prominent Western New York public figures, Congressman John J. LaFalce, left, and former Erie County District Attorney Edward C. Cosgrove, right, attended the annual Daemen College Alumni Dinner May 19 at the Park Country Club. Cosgrove's wife, Dorothy Nicosia Cosgrove, Class of '64, was also on hand. Plans are already underway for the 1985 Spring Reunion Weekend, according to Bonnie LaDuca Fredenburg, chairperson of this year's reunion.

1985 Alumni Reunion

The 1985 Alumni Spring Reunion Weekend will be held May 18 and 19, 1985. Anniversary classes are: 5-year, 1980; 10-year, 1975; 15-year, 1970; 20-year, 1965; 25-year, 1960; and 30-year, 1955.

If you would like to serve on the planning committee, contact Dr. Jambro, Alumni Director, at 839-3221.



Ann LoVullo O'Donnell '64, 1985 President, Daemen College Alumni Association

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President Marshall Hosts “Tall Ship” Sailors

SHIP AHOY — Daemen President Dr. Robert S. Marshall played host at a picnic July 29 for 45 Polish sailors who arrived in Buffalo aboard the Polish “Tall Ship” Zawisza Czarny. The affair at Dr. Marshall’s Daemen College residence was also attended by 50 area civic and government leaders including Buffalo Mayor James D. Griffin who, along with the Buffalo and Erie County Historical Society, had invited the “Tall Ship” to Buffalo. The ship’s crew, who exchanged songs with the American hosts and dined on hot dogs, hamburgers, watermelon, roast corn, and ice cream, hit the front pages last month when they rescued eight survivors from the British “Tall Ship” Marques which sank off the coast of Bermuda. The Zawisza Czarny was the largest ship in the July 7, 1984 rendezvous parade of “Tall Ships” in Toronto, Ontario.



Left to right with several Polish Sailors: Richard B. Solecki, National Vice President of the Polish American Congress; Andrew Ciolek, Deputy Commissioner for N.Y.S. Liquor Authority; Buffalo Mayor James D. Griffin; Dr. Robert S. Marshall, Host and President of Daemen College; Polish Tall Ship Captain Jan Sauer presented a flute for his daughter by Dr. Marshall; Joan Schrader, Comptroller of Travelways of Western New York, Inc.; Brian J. O’Conner, President of Travelways, which donated the bus transportation for the Polish Sailors.

Walsh to Address Daemen Forum



Dr. William B. Walsh, a member of the “Kissinger Commission” and founder and international president of Project Hope, will discuss “What Is the Search for Peace in Central America” at an August 17 luncheon of the Daemen College Forum at the college’s Charles J. Wick Center.

Daemen President Dr. Robert S. Marshall, who has invited key civic and media leaders to the luncheon, is the founder of the forum which is widely regarded as one of the foremost discussion arenas in Western New York.

A former heart specialist and internationally known humanitarian, Dr. Walsh suggested to former President Eisenhower that one of the Navy ships then in mothballs be converted into the world’s first peacetime hospital ship — the S.S. Hope

Alumni Spring Reunion Weekend May 18th & 19th, 1985